



Leadercast women

Friday, October 12, 2018, Barbara Ying Center, Room 101 ([View on Map](#))

"Leadercast Women 2018 is the annual, one-day conference where you'll be inspired and guided by women leaders who wish to share their insights, experiences and revelations on how to be the best leader you can possibly be. Our world-renowned speakers will make a deep impression on your consciousness, galvanize you for action, and show you how you can transform yourself into the most effective leader." <https://women.leadercast.com/>

Program

8:00am: Graphics and Music

8:15am – 8:20am: Welcome and Introductory Remarks

Master of Ceremonies and Host, Daniel Eilen, Associate Director, MSDA program, Representing UCF Women in IT

8:20am – 8:50am: Welcome keynote, Leading with Understanding

Dr. MC Santana, Director, Women's and Gender Studies Program
UCF Institutional Representative, ACE Women's Network of FL

We often feel separated by our differences-- our different journeys and perspectives and regularly ignore the most basic notion of grouping which is similarities. Our very complex world has given us so many choices that we often think we can be *this* but not *that* at the same time. I want to bring forward the notion of *personhood* and humanity. If we concentrate on each other's humanity we will find an array of common ground that brings us into conversations, collaborations and understanding. When I was young the common talk was about being diverse and tolerant of others. I believe we passed the function of tolerance and need to look into the future of understanding. Tolerance is a limited language. We start listening until we tolerate and then we turn off. By concentrating on **understanding** we will continue the complex conversation of being human for a longer period of time. That communication, although difficult, is important to have and to sustain.

9:00am – 10:30am: Session 1

Jess Ekstrom, Marilyn Tam, Ritu Bhasin

Jess Ekstrom - Jess will explain that the parts of life that aren't in our official biographies are what make us exceptional leaders. Marilyn Tam - Marilyn will share parts of her incredible story of grit and courage, and focus on the qualities and characteristics it requires to be a happy, healthy, and successful leader. Ritu Bhasin - Ritu is an energetic speaker who champions authentic leadership

as the antidote to exclusionary work cultures. She will teach about the three authentic selves as leaders, and how knowing those selves will allow leaders to build more engaged, inclusive, and productive teams and environments.

10:30am – 11:00am: Break

11:00am – 12:30pm: Session 2

Celeste Headlee, Julia Landauer, Clemantine Wamariya

Celeste Headlee - Celeste spent years as an award-winning journalist, so she knows that the right questions make a difference in conversation. She'll share keys on how to have better conversations with your family, friends, co-workers and employees, and why this is a crucial skill to have as a leader. Julia Landauer - As a champion NASCAR racer at only 24, Julia knows what it takes to be successful fast. She'll share ways to reframe your mentality on success so you can find it for yourself. Clemantine Wamariya - As a survivor of the Rwandan genocide who found safety in the U.S. as a pre-teen, Clemantine has honed her story of grit and survival as a way to teach leaders practical ways to flex their hustle muscle.

12:30pm – 1:45pm: Lunch Break

1:45pm – 3:30pm: Session 3

Jenna and Barbara Bush, Molly Fletcher

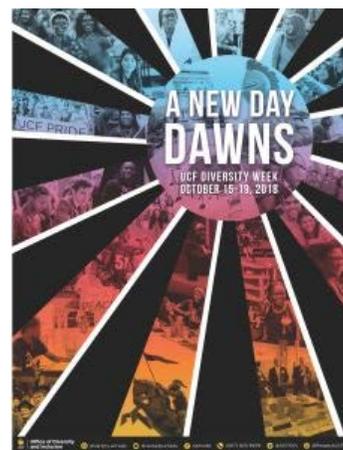
Jenna and Barbara Bush - These two first daughters grew up in the public eye, so they know a thing or two about what it means to and why it's important to lead yourself first. They'll share the stories and experiences of their lives, and how they found their purpose in giving back to those in need. Molly Fletcher - Molly is a trailblazer in her industry, so she'll talk about overcoming the fear that many face at work and in life when they are moving ahead on their own more often than not.

3:30pm: Closing Remarks

Sincere thanks to our **Sponsors:**
UCF Information Technology & Resources
UCF Human Resources

Organized by:
UCF Women in IT

As part of **UCF Diversity Week 2018** Celebration



Host and Welcome Keynote Speaker Bios

Host: Daniel Eilen, UCF Women in IT Representative Associate Director, Master of Science in Data Analytics, UCF Member, UCF Women in IT



Dan Eilen is the Associate Director of the Master of Science in Data Analytics with the College of Engineering and Computer Science at The University of Central Florida. Recently, Dan joined UCF from Purdue University where he was the Associate Director of Graduate Programming at the Krannert School of Management. Dan has over 14 years of management in both industry and academia. Dan has his Bachelor's degree from Indiana University and his Master's degree from Indiana State University. Dan is currently a Doctoral Candidate at Drexel University where he is studying the school to work transition of college students. Dan is a recognized leader in educational management, self-efficacy, mentoring, and business. He lives just south of Cocoa Beach with his wife and two kids. Dan enjoys spending his free time playing with his kids, reading historical non-fiction, watching rocket launches from Cape Canaveral, and rooting for the Indianapolis Colts.

Welcome Keynote: Maria C. Santana, Ph.D.

Dr. MC Santana, Director, Women's and Gender Studies Program, UCF UCF Institutional Representative, ACE Women's Network of FL

Dr. Maria Cristina "M.C." Santana is a media expert and a trained photojournalist with experience dealing with language minority populations in the United States. She has taught courses like Global Feminism, Diversity and Community; Women, Race and Struggle, Gender and Community Activism; Visual Communication Theory; First and Second Wave Feminism, Introduction to Women's Studies and Research for Gender Studies. Her research interests are women, visual communication, media and history. Dr. Santana has presented her work on Human Trafficking and other topics in international forums in Rio de Janeiro, Montreal, Spain, Italy and France. Dr. Santana has a Ph.D. in International Communication from Temple University in Philadelphia. Her skills in the classroom won her four teaching excellence awards at UCF in the last 12 years. At UCF, she is the Director of the Women's and Gender Studies program and the coordinator for the Young Women Leaders Program. In her 23 years at UCF, she has taught for the CREAT program, Nicholson School of Communication, Burnett Honors College, the School of Visual Arts and Design and Women's Studies. She is often a guest speaker on themes of leadership, women's empowerment and work/life balance. In recognition of her scholarly leadership and stewardship, she received the national *Title IX Champion* award, the *Southern Feminist* award, the *Summit Award on Leadership*, the *Top Faculty on Experiential Learning* at UCF and became a *Salary/Negotiator* expert and *Speaker on Demand* in Florida for the American Association of University Women.



Leadercast women

2018 Speaker Bios



Clemantine Wamariya Storyteller and Human Rights Activist

Clemantine is a human rights advocate who inspires others through the power and art of storytelling. Born in Rwanda and displaced throughout war-torn countries and various refugee camps, Clemantine received no formal education before the age of 13, but went on to graduate from Yale University with a bachelor's in comparative literature. She published her memoir, *The Girl Who Smiled Beads: A Story of War and What Comes After*, in April 2018. Her personal story has encouraged myriads of people to persevere despite great odds. Clemantine challenges audiences to reexamine the way they interact with one another in order to work toward the shared goal of improved equity across all communities.

Barbara Bush Co-Founder and Board Chair, Global Health Corps

Barbara co-founded Global Health Corps in 2009 to mobilize a global community of young leaders to build the movement for health equity. To date, GHC has fostered more than 900 young leaders who take an innovative approach to solving some of the world's biggest global health challenges. Previously, Barbara worked at the Cooper Hewitt, Smithsonian Design Museum; the Red Cross Children's Hospital in South Africa; UNICEF in Botswana; and the U.N. World Food Program. Barbara is a member of UNICEF's Next Generation Steering Committee and on the board of directors of Covenant House International, PSI and the U.N.'s Social Entrepreneurship Council.



Jenna Bush Hager Founding Chair, UNICEF Next Generation

As the chair of UNICEF's Next Generation, an initiative dedicated to reducing the number of preventable childhood deaths around the world, Jenna traveled throughout Latin America and the Caribbean with UNICEF where she saw firsthand the plight faced by the underprivileged. Her experience inspired her to write *Ana's Story: A Journey of Hope*, a New York Times best-seller based on the life of a 17-year-old single mother living with HIV who was determined to shield her child from the abuse and neglect that riddled her own childhood. Jenna previously served as a teacher in Baltimore and is passionate about literacy, education and improving inner-city schools.

Molly Fletcher

CEO, Keynote Speaker and Author

Molly Fletcher is a true trailblazer in every sense of the word. As CEO of The Molly Fletcher Company, she shares her unconventional and unique techniques that made her one of the first female sports agents in the high stakes, big ego world of professional sports to teach others the art of negotiation. Molly was dubbed the “female Jerry Maguire” by CNN when she served as president of client representation for sports and entertainment agency CSE. As one of the world’s only female sports agents, Molly recruited and represented some of sport’s biggest names: Hall of Fame pitcher John Smoltz, PGA Tour golfer Matt Kuchar, broadcaster Erin Andrews, and basketball championship coaches Tom Izzo and Doc Rivers. Molly has authored *Fearless At Work, A Winner’s Guide to Negotiating, The Business of Being the Best* and *The 5 Best Tools to Find Your Dream Career*.



Celeste Headlee

Award-Winning Journalist, Professional Speaker and Author

In a time when conversations are often minimized to a few words and a lack of meaningful communication and conversation abounds, Celeste sheds a much-needed light on the lost and essential art of conversation. She is an award-winning journalist, professional speaker and author of *We Need To Talk: How To Have Conversations That Matter*. Her TEDx Talk sharing 10 ways to have a better conversation was named the No. 1 must-watch TED Talk by Glassdoor with 12.5 million total views to date. She has spent two decades as a radio show host and journalist in public radio. Celeste knows the true power of conversation and its ability to bridge gaps or deepen wounds.

Julia Landauer

Champion NASCAR Driver and Motivational Speaker

Julia is a two-time champion NASCAR racer from New York City, now making history on the NASCAR K&N Pro Series West. More than a racecar driver, Julia is a graduate of Stanford University, where she earned a bachelor’s degree in science, technology and society. During college, she was also a contestant on season 26 of *Survivor* on CBS. In January 2017, *Forbes* listed Julia as a 30 Under 30 honoree in the sports division. Julia has collaborated with Spotify, Disney/Pixar and GIRLBOSS Radio, and has been written about by *The New York Times*, *Entrepreneur* and *espnW*, to name a few. As Julia continues to develop her career and brand on and off the track, she uses her platform to advocate for STEM education and women’s empowerment.





Ritu Bhasin

Speaker, Author and President, Bhasin Consulting Inc.

Ritu didn't always feel empowered to be an unapologetic, fiercely authentic leader. While she was highly successful and living the corporate dream in her early career, she realized the person she was in her daily life bore little resemblance to her true self. Her experiences with racism and bullying caused her to minimize the racial, religious, gender and class-based aspects of her identity so she could fit in among business circles. In doing this, she was profoundly unhappy. In turn, Ritu decided to transform her life—she completed her MBA, left her corporate job, launched her own business, became a mindfulness practitioner and teacher, and dedicated her life to helping others become more empowered and inclusive. In 2010, Ritu launched bhasin consulting inc., a diversity and inclusion-focused consulting firm, and has since gained a global reputation for her work. Ritu lives in Toronto, and her first book, *The Authenticity Principle*, was released in October 2017.

Jess Ekstrom

Speaker and CEO, Headbands Of Hope

While interning with a wish-granting organization for kids with life-threatening illnesses, Jess spent her junior year at North Carolina State University developing her company, Headbands of Hope. The company partners with retail stores and for every item sold, a headband is given to a child with cancer. By the time she graduated, she had donated thousands of headbands to kids with cancer and was elected to give the commencement speech at her graduation. Today, Headbands of Hope is in more than 2,000 stores across the U.S. and Canada, including all Ulta locations. In addition to serving as CEO of her business, Jess speaks more than 40 times a year at campuses, corporations and conferences. Jess believes that you shouldn't have to choose between making a living and making a difference.



Marilyn Tam

Consultant, Author, and Former Executive of Aveda, Nike and Reebok

Marilyn grew up as an abused and neglected child in Hong Kong, and left home as a teen to come to America alone. Following her life mission, she achieved international business and humanitarian success. She now helps people and organizations find and fulfill their life's purpose, and provides them with the principles and actionable steps to help them reach their goals. She is a speaker, best-selling author, consultant, board-certified executive and corporate coach, CEO of Marilyn Tam & Co., and founder and executive director of Us Foundation. Marilyn also formerly served as CEO of Aveda Corp., president of Reebok Apparel and Retail Group, and vice president of Nike Inc. She also authored *How to Use What You've Got to Get What You Want* and *Living the Life of Your Dreams*.